

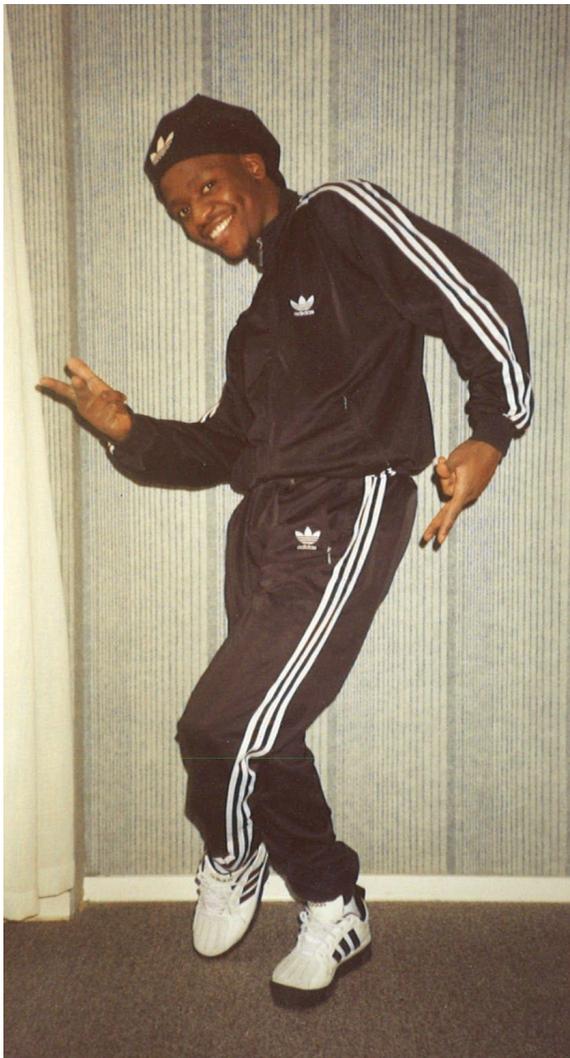
CLAISE & VERSACE



Claise portrait

Claise is a *Versace* Lover, but he first fell in love with dance as he was a kid.

He was born and grew up in Paris, among loving brothers and sisters originally from Congo. He started dancing at the age of 5 and decided to become a professional dancer when he was 8 years old. Claise is a pioneer of hip hop dance in France. He is a member of the very first french hip hop dance company, *The Black Blanc Beur*.



He trained a lot of dancers and choreographed many groups ! His pupils win the best dance contests (such as the *Juste Debout* contest won by *Loic Riou* and *Manu Oponga* and many others...) His « disciples » teach Claise's basics all around the world which give birth to dance champions such as *Poppin' Ness*, who teaches as of now in Asia.



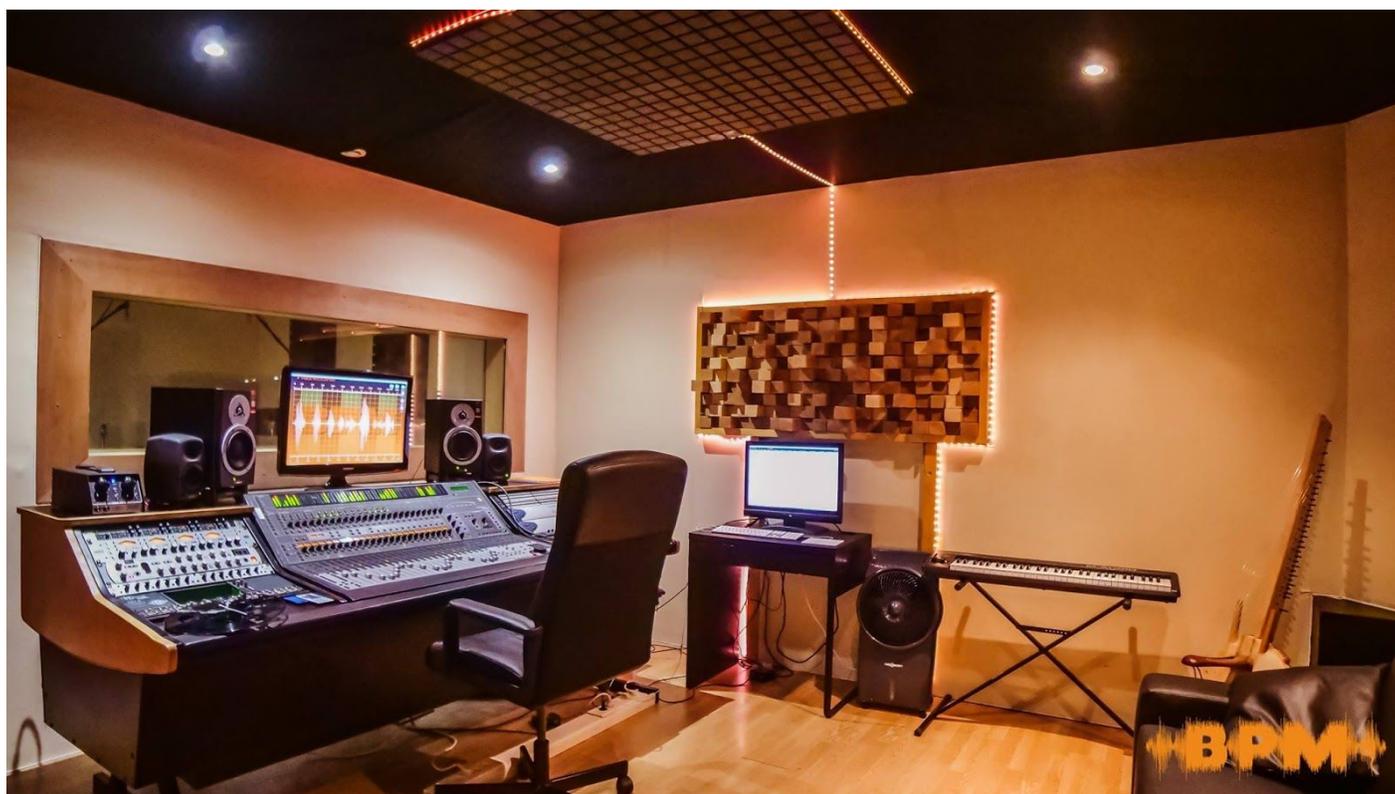
Claise is the founder of the dance company *Azaria*, that performs on TV shows hosted by figures such as *Franco Dragone* or *Mia Frye*. *Azaria* company wins prizes all over the world (*Japan Dance Delight*), and performs for famous french artists such as *Diam's*.



Claise is also a music lover, author, composer, rapper, entrepreneur and events organizer. His great diversity and openness allow him to meet throngs of people from various artistic fields such as *Francis Lalanne, Patson, Norbat, OT Genesis, Kaaris, Youssoupha, Jamel Debbouze* etc...

Today he owns an artistic centre of 1 500 m² :

- 2 recording studios that host artists such as *Truth Hurts, Jessy Matador, Aya Nakamura, Fababy* etc... He lately inaugurated a photo and shooting studio.



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- 1 dance school with 2 dance halls with more than 300 pupils every year



- 2 renowned dance events that attracts dancers from whole Europe, with an audience of 2 000 people each year !!! :

H QUALITY (champions' contest) and *H QUALITY REVELATION* (to promote new talents). These events are attended by renowned dancers and he collaborates with great personalities like *ABIBOU* (The trainer of *the Twins*. *The Twins* are *Beyonce's* dancers), *Junior Alberto Almeida* and the *BOOGIES LOCKERS*, *Bruce Ykanji*, *Wanted Possee* and many others...





Claise produces and develops new artists, such as his son *Djahza*, who has million views on Youtube !!!

He also produces his own music and lately made a video titled *Versace Style*



Claise future project

Claise will continue to organize his 2 long awaited dance events once a year (*H QUALITY* and *H QUALITY REVELATION*).

The dance school keeps on growing.

Claise will continue to make music videos and new tracks because he loves it !

He is actually creating new dance shows for *Azaria*, to travel the world.

Djahza is having fun preparing brand new hits for million views.

Claise & Versace



It's been about 4 years since Claise fell in love with VERSACE brand. He owns beautiful vintage and rare pieces. Often invited in Versace private events in Europe, he has new inspirations.



Today Claise wants to develop a strong partnership with the brand, proposing :

- To bring an added value in terms of SHOW ! Dance shows and entertainments for VERSACE showrooms, events and projects
- The artists he produces would wear VERSACE.
- Diffuse the *Versace Style* video in Versace stores and events.
- For his dance events, under the theme of QUALITY, Claise would like the hostesses and the staff to wear VERSACE « 1^{ère} Ligne », the winners would receive VERSACE « Jean » or VERSACE « Versus » prizes.

Always looking for novelty, exclusivity and rarity, Claise will of course continue to be a BIG CONSUMER of the brand !!!